

Web Site Development 2009

Intermediate Level
Saturday, January 30th
Mount Pearl Intermediate
Individual Competition

PURPOSE OF CHALLENGE

DURATION: 4 HOURS MAXIMUM

To provide an opportunity for students to demonstrate their excellence and professionalism in the design and creation of a promotional web site. To promote leadership and communication skills in the presentation of the web site to their client.

SKILLS AND KNOWLEDGE TO BE TESTED

Note: *Scope is subject to change due to equipment availability and/or at the discretion of the technical committee chairperson.*

Competitors will also be tested on their ability to develop a web site for display on an Internet server via a web browser to a minimum HTML standard 4.0. Competitors will produce a web site that will display information about a specific company for which the details will be provided at the Skills Canada Competition. Competitors are expected to have a professional attitude and a general good disposition.

The competition should be viewed from the perspective of a company contracting the competitors to design a web site.

In case of a situation in which the competitors are tied in total competition points, the tie breaking procedure will be the responsibility of the judges.

- If this situation still results in a tie then the competitors will be required to do a presentation on their web site.

PREREQUISITES

Must be knowledgeable in the aspects of web page design.

EQUIPMENT, TOOLS, SUPPLIES, CLOTHING

Clothing Requirements

The dress for this event is “business casual”. No jeans or cut-off shorts.

Equipment/Software supplied by committee:

Equipment:

- Pentium PC running Windows OS
- Recent versions of Firefox & Internet Explorer

WYSIWYG programs

- Microsoft Expression Web - (<https://www.dreamspark.com/default.aspx>)
- Adobe DreamWeaver CS4 – (<http://tryit.adobe.com/ca/cs4/dreamweaver/p/?sdid=EUBIL>)
- CoffeeCup – Visual Site Designer – (<http://www.coffeecup.com/designer>)

Text Editors:

- HTML Kit (<http://www.htmlkit.com/>)
- CoffeeCup – HTML Editor – (<http://www.coffeecup.com/html-editor>)
- EditPlus (<http://www.editplus.com/>)
- UltraEdit (<http://www.ultraedit.com/>)
- Notepad

Image Programs:

- Adobe Photoshop CS4 (<http://www.adobe.com/products/photoshop/compare/>)
- Adobe Illustrator CS4 (<http://www.adobe.com/products/illustrator/>)
- Adobe Fireworks (<http://tryit.adobe.com/ca/cs4/fireworks/p/?sdid=EUBJX>)
- Paint Shop Pro (<http://www.corel.com/servlet/Satellite/ca/en/Content/1150905725000>)
- Adobe Flash Player (<http://www.adobe.com/products/flashplayer/>)

Other:

- Detailed written instructions
- Microsoft Office
- Additional freeware fonts
- Relevant images

Note: Absolutely no additional material or software permitted into the competition. There is no Internet access for competitors during the competition. Competitors will be permitted to listen to MP3 players but CD/DVD and Flash drives will be off limits. Failure to comply with these regulations may result in disqualification.

POINT BREAKDOWN / 1000 TOTAL

Visual Design:	500
Technical Elements	250
Content:	<u>250</u>
Total:	1000

TECHNICAL COMMITTEE MEMBERS

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