

12th PROVINCIAL SKILLS COMPETITION

2009 SKILLS CANADA NEWFOUNDLAND AND LABRADOR



40

GRAPHIC DESIGN

Scope document

Secondary and Post Secondary

Friday, April 3rd, College of the North Atlantic PPD Campus – St. John's

Note : Secondary – Each registered school may enter 1 competitor

Post-Secondary – Each registered school may enter 3 competitors

Duration of Contest: 6hrs.

PURPOSE OF THE CHALLENGE

Assess the contestant's ability to perform duties relating to document graphic design and pre-press.

SKILLS AND KNOWLEDGE TO BE TESTED

The projects focus on practical work. Theoretical knowledge is limited to that required to perform practical work:

- Reading and understanding technical specifications
- Implementing time management and work flow planning;
- Understanding and utilizing basic design fundamentals;
- Colour corrections
- Using industry standard software for illustration page layout and image manipulation;
- Exporting to final formats (pdf, eps);
- Editing copy, English;
- Correcting proofs;
- Applying print pre-press standards (trapping, resolution/ruling, bleed, etc.);
- Printing colour separations (process and/or spot); Cyan only
- Printing black and white proofs;

The competition will be done on the Macintosh platform at the post – secondary level and on the PC platform at the secondary level. Before the competition begins time will be given for the competitors to become familiar with the computers and other equipment. Technical assistance will be provided throughout the competition. All marks are based on graphic design skills and the ability of the competitor to use graphic design applications which operate the same within PC and Macintosh environments.

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On the day of competition a 10 minute briefing will be given, this will be the competitor's opportunity to ask questions and gain a full understanding of the project.

No information on the current years' competition project will be made available prior to the commencement of competition.

Competitors may download previous competition project documents from the Skills Canada website as practice projects. We recommend provincial level competitors work with a mentor before competing at the national competition.

Competitors should expect that the competition environment may be noisy. The use of personal music devices with headphones is permitted. No CD's are to be placed in the computer.

EQUIPMENT, TOOLS, SUPPLIES, CLOTHING

Available versions of QuarkXPress, Illustrator, Photoshop, Acrobat as well as a limited quantity of fonts will be provided by the organization.

The contestant may bring other software in addition to those mentioned above, **provided they have contacted a member of the Provincial Technical Committee in advance** of the competition to ensure compatibility with the provided equipment. This software must be installed on the computers the day before competition begins. The competitor will be responsible for the stability of that software.

The contestant may bring certain basic tools including software manuals, swatches or personal mouse and mouse pads. The contestant may not bring additional fonts or any reference materials other than manuals for installed software.

If there's a tie, the higher technical marks will win. If a tie still exists, the judges will make a decision based on the aesthetic appearance of the final product.

The contestant must bring an exacto knife, red pen, pencil, eraser, glue stick or double-sided tape and ruler that measures at least 12".

Equipment and supplies provided by the organization (post-secondary)

Macintosh (Apple) computer with a 19" monitor running OSX 10.4, 2 gig Ram
Paper for preliminary sketches
Keyboard, mouse
Printer paper
Laser printer
Work table
Chair

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Equipment and supplies provided by the organization (secondary)

Windows computer with a 19" monitor running Windows XP, 512mb Ram
Paper for preliminary sketches
Keyboard, mouse
Printer paper
Laser printer
Work table
Chair

PROVINCIAL TECHNICAL COMMITTEE

Craig Chislett, NTC, PTC Chair

John Barry ATC

Geri Coady

Darrell Edwards

College of the North Atlantic

College of the North Atlantic

SCNL Alumni

Total Group

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