



7th ANNUAL INTERMEDIATE SKILLS COMPETITION
Saturday, January 30, 2010
Mount Pearl Junior High

TV VIDEO PRODUCTION
Intermediate Level
Team of 2

Purpose of the Challenge

Duration: 5 hours Maximum

To evaluate proficiency in the television and video communication field.

The Assignment

You must produce a 1 to 2 minute video. The topic will be released on the day of the competition.

Skills and Knowledge

Production planning and design
Camera Work
Audio
Editing
Story telling
Teamwork
Time management
Problem solving
Adaptability

Competition Time Line

9:00 – 9:30	Orientation Meeting
9:30 – 12:00	Shooting
12:00 – 1:00	Lunch
1:00 – 3:00	Shooting
3:00 – 3:30	Competition ends – Video Presentations begin
3:30 – 4:00	Judging

Equipment, Tools, Supplies, Clothing

Supplied by committee:

DVD player, monitor
Copyright Cleared Music Library

Supplied by competitor:

One video camcorder with in-camera editing capabilities, **computer and editing software**, all necessary patch cables to play through TV/monitor, raw footage tapes, batteries, charger, one microphone and microphone cable, headphones and tripod. No other equipment including lighting gear, audio mixers or special lenses are acceptable. There are no clothing requirements, however on-camera talent should wear appropriate clothing with no visible brand logos.

Specific Requirements

- It is recommended that teams use an I-Mac computer with iMovie or Final Cut Express. This is the equipment/software used at the Provincial and National competitions.
- All aspects of this production assignment must be done on-site by the contestants.
- Only props found on site are to be used during videotaping.
- Teams can only use the following effects (cuts, dissolves, fades and wipes).
- All contestants will be expected to attend the orientation meeting. The meeting will introduce the production assignment, reveal the subject matter and answer any questions pertaining to the assignment, production brief/storyboarding and equipment.
- Tapes should not contain the names of the students or the school they represent.
- Teacher mentors will not be permitted to communicate with their team during the competition.

Committee members:

Tony Pretty – anthonypretty@esdnl.ca
Peter McCormack – pmccormack@crrstv.net
Tom Donovan – tdonovan@nl.rogers.com
David Gill – davidgill@esdnl.ca



Point Breakdown

_____	/15%	Camera Work: Composition and technical operation.
_____	/15%	Audio: Clarity, consistency, appropriateness, overall mix.
_____	/15%	Editing: Flow, pace, transitions, effects, graphics
_____	/30%	Storytelling: Evidence of planning; introduction and closing; fulfills goals and objectives; coherency; effective writing and/or information appropriate to subject matter, target audience and style of video.
_____	/15%	Approach: Style, effective combining of imagery, sound and graphics....
_____	/10%	Overall Impact
_____	/100%	TOTAL

In the event of a tie the team with the highest mark in Storytelling will be declared the winner.

